

**Sustainable Innovation 2010**  
**Creating Breakthroughs: Green Growth, Eco-Innovation,**  
**Entrepreneurship and Jobs**  
**8<sup>th</sup> – 9<sup>th</sup> November 2010**  
**RDM Campus**  
**Rotterdam, The Netherlands**  
**[www.cfsd.org.uk/events/tspd15](http://www.cfsd.org.uk/events/tspd15)**



**Robert Hokin, Chief Executive, ecoConnect CIC, UK**

ecoConnect is the UK's green industry and cleantech coalition. A non-profit support group that helps business and industry to Collaborate, Innovate, Invest and Achieve. ecoConnect brings together leadership from all disciplines to increase the faster adoption of Green technology. Robert has a 20 year technology track record in public and private companies holding management roles in GEC-Marconi, Worldcom, Asea Brown Boveri (ABB), McAfee and Netstore plc. He is a passionate advocate of technology innovation, development and practical application in business and industry.